

Raimondas Pocius

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SUMMARY

In my decade-long career as a visual content expert, I seamlessly blended creativity and precision, specializing in photography, videography, and retouching. My commitment to growth led me on a self-taught journey over the past two years, mastering essential web development technologies such as HTML, CSS, JavaScript, and React. With experience ranging from large companies and startups to self-employment, I excel in adapting to new technologies, applying problem-solving skills to navigate challenges, and fostering effective communication and collaboration within team environments. My unique fusion of creative insight and technical proficiency, positions me as a versatile professional ready to contribute innovative solutions to the evolving landscape of web development.

EDUCATION

Codecademy.com <i>Full-stack Engineer Career Path</i>	Dec. 2022 - Present Online
Freecodecamp.org <i>Responsive Web Design Certification</i> <i>JavaScript Algorithms and Data Structures Certification</i> <i>Front End Development Libraries Certification</i> <i>Data Visualization Certification</i>	Jan. 2022 - Dec. 2022 Online
Leiden University <i>MA, Media Studies: Film and Photographic Studies</i>	Sep. 2014 - Oct. 2015 Leiden, the Netherlands
Vilnius College of Technology and Design <i>BA, Photojournalism</i>	Sep. 2009 - Jun. 2012 Vilnius, Lithuania

SKILLS & INTERESTS

- **Professional skills:** HTML, CSS, JavaScript, React.js, Git, GitHub, version control, web development, front-end development, responsive web design, JavaScript libraries, JavaScript Frameworks, photo retouching, image compositing, color corrections, color grading, commercial photography, product photography, videography, studio lighting, video production, video editing, photojournalism, social media marketing, post-production, Adobe Creative Suite, Photoshop, Lightroom, Premiere Pro, After Effects, InDesign, Capture One, Microsoft Office, Google Workspace, digital asset management, RGB/CMYK workflows.
- **Soft skills:** organization, efficiency, professionalism, open-mindedness, collaboration, communication.
- **Interests:** film photography, swimming, hi, technology.

WORK EXPERIENCE

Uline <i>Image Specialist</i>	Aug. 2021 - Present Pleasant Prairie, WI
<ul style="list-style-type: none">▪ High volume product and lifestyle photography retouching for web and print, including advanced masking, frequency separation, color correction, image compositing, lighting/contrast adjustments, and product alteration.▪ Working with imaging team managers and print designers to meet set goals and deadlines.▪ Following precise file naming, sizing, formatting, and metadata entry procedures in the digital asset management software.	
MiaDonna & Company <i>Senior Visual Content Producer (Photographer/Videographer)</i>	Dec. 2018 - Jun. 2021 Portland, OR
<ul style="list-style-type: none">▪ Managed all aspects of photo and video production for product, lifestyle and advertising needs from concept creation and storyboarding to shooting, retouching, and exporting in multiple formats.▪ Established and maintained internal photography, retouching, file naming, and digital asset management standards and	

workflows, created and organized all visual assets for a major website update.

- Successfully managed a visual assets contractor team for timely asset creation and quality control.

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Photographer, Videographer, Retoucher

Sep. 2018 – Jan. 2022

Chicago, IL / Portland, OR

- Freelance photographer, videographer and retoucher for various companies in Chicago, IL and Portland, OR (Luxury Garage Sale, Chicago Corporate Photography and Video, Camera Department, Shutterstock Custom, Airbnb Plus, Viridian Wood).

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Photographer, Videographer, Retoucher

Sep. 2015 – Aug. 2018

Vilnius, Lithuania

- Established and ran a successful advertising and product photography and video studio in Vilnius, Lithuania.
- Worked with various Lithuanian brands and agencies to create a wide variety of visual content.
- Managed production teams and outsourced retouchers for bigger projects.

Vilnius College of Technology and Design

Lecturer

Sep. 2016 – Jul. 2018

Vilnius, Lithuania

- Renewed teaching programs and taught the subjects of Photo Retouching, Color Theory, Architecture, Interior and Landscape Photography, Photography Equipment, Introductory practice, and Composition Practice.
- Ran workshops on photography and retouching in Estonia, Bosnia and Herzegovina, and Serbia as part of the Erasmus staff mobility program, established and strengthened international cooperation with partner institutions.

Vilnius College of Design

Lecturer

Feb. 2016 – Feb. 2018

Vilnius, Lithuania

- Lecturer in Photo Retouching.

Vilnius College of Design

Photography Studio Administrator

Oct. 2015 – Jul. 2016

Vilnius, Lithuania

- Managed 3 photography studios and equipment, online reservations, planned equipment purchases.
- Taught studio safety course to students, established studio safety documentation archive.

Sergita, UAB

Sales Manager

Mar. 2013 – Jul. 2014

Vilnius, Lithuania

- Responsible for studio equipment sales, representative of Hensel, Sekonic, Lastolite, Colorama, and Yongnuo brands in Lithuania.
- Expanded client list among educational institutions for photo studio equipment.

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Photographer, Videographer, Retoucher

Sep. 2009 – Aug. 2014

Vilnius, Lithuania

- Offered event photography and videography services, filmed music videos.

Ciklopas, UAB

Photography Assistant

Oct. 2012 – Mar. 2013

Vilnius, Lithuania

- Part-time photography assistant in advertising photoshoots for major Lithuanian and European brands.

Fotomainai, UAB

Sales Associate

Aug. 2012 – Dec. 2012

Vilnius, Lithuania

- Part-time photography equipment sales associate.

Lrytas, UAB

Photojournalist

Jun. 2011 – Oct. 2011

Vilnius, Lithuania

- Photojournalist for "Lietuvos Rytas" newspaper, magazine, and news portal, paid internship.

Arba-arba, UAB

Portrait Photographer

Sep. 2009 – Feb. 2010

Vilnius, Lithuania

- Portrait photographer for the Lithuanian millennium book project LT-1000.